

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	05/18/2004		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Kraft Foods Holdings, Inc.		05/18/2004	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
Name:	Kraft Food Ingredients Corp.		
Street Address:	6410 Poplar Avenue		
City:	Memphis		
State/Country:	TENNESSEE		
Postal Code:	38119		
Entity Type:	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 10</b>			
Property Type	Number	Word Mark	
Registration Number:	2044945	PREMIUM CURED	
Registration Number:	1582798	QUE CHATEL	
Registration Number:	1398718	NATURAL GRILL FLAVOR	
Registration Number:	1362230	LIQUISPICE	
Registration Number:	1245524	HEXAGON	
Registration Number:	1076077	CLASSIC	
Registration Number:	783311	PARMTANG	
Registration Number:	682985	TENDER FRESH	
Registration Number:	426701	KRALEX	
Registration Number:	220053	GEM	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(847)646-5051		

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 REEL: 003082 FRAME: 0291

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: (847) 646-2879  
Email: trademark@kraft.com  
Correspondent Name: Douglas W. Cherry  
Address Line 1: Three Lakes Drive  
Address Line 4: , Northfield, ILLINOIS 60093

NAME OF SUBMITTER:	Lynn Eichelberger
Signature:	/lme/
Date:	05/12/2005

Total Attachments: 2  
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**TRADEMARK ASSIGNMENT**

**WHEREAS**, KRAFT FOODS HOLDINGS, INC., a corporation of Delaware, having an office and principal place of business at Three Lakes Drive, Northfield, IL, 60093, is the owner by assignment of the following trademarks which are registered in the United States Patent and Trademark Office:

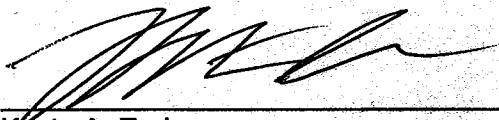
<b><u>Trademark</u></b>	<b><u>Registration No.</u></b>	<b><u>Registration Date</u></b>
PREMIUM CURED	2,044,945	03/11/1997
QUE CHATEL	1,582,798	02/13/1990
NATURAL GRILL FLAVOR	1,398,718	06/24/1986
and design		
LIQUISPICE	1,362,230	09/24/1985
HEXAGON	1,245,524	07/12/1983
CLASSIC	1,076,077	10/25/1977
PARMTANG	783,311	01/12/1965
TENDER FRESH	682,985	08/04/1959
KRALEX	426,701	01/07/1947
GEM	220,053	11/02/1926

**WHEREAS**, KRAFT FOOD INGREDIENTS CORP., a corporation of Delaware, having an office and principal place of business at 6410 Poplar Avenue, Memphis, TN 38119, is desirous of acquiring said trademarks and the registration thereof;

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, does hereby assign unto, all right, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the trademark, and the above identified registration thereof effective.

KRAFT FOODS HOLDINGS, INC.

By:

  
\_\_\_\_\_  
Krista A. Endres  
Assistant Secretary

Date:

5/18/04

STATE OF ILLINOIS )  
 ) SS  
COUNTY OF COOK )

On this 18<sup>th</sup> day of May, 2004, before me  
appeared **Krista A. Endres**, the person who signed this instrument, who acknowledged that  
she signed it as a free act on behalf of Kraft Foods Holdings, Inc.

Susan Louise Schroeder  
Notary Public



July 23, 2005  
My Commission Expires: